AKHILESH BHAISORA

Senior UX/UI Designer

ab www.designsbyab.com

bhaisoraakhilesh@gmail.com

"I'm focused on Creating Meaningful Experiences Through Design"

EXPERIENCE

Tata Consultancy Services - UX/UI Designer (Full Time)

Sep. 2019 - Present · New Delhi, India

- Designed and optimized digital experiences for products, services, and large-scale environments across multiple platforms.
- Led the design and user experience for web applications catering to 4 lakh users, improving efficiency and usability.
- Collaborated with cross-functional teams (product managers, developers, stakeholders) to align design strategies with project goals.
- Independently led feature development cycles from research and conceptualization to execution and developer handoff.
- Contributed to one of India's largest health schemes by simplifying workflows and improving accessibility for users.
- Improved procurement, auction, and bidding processes for a major government e-commerce platform by optimizing key user journeys.
- Maintained brand and visual consistency by implementing scalable design systems across diverse platforms.
- Presented design concepts to stakeholders, incorporated feedback, and iterated on designs in alignment with agile methodologies.

EDUCATION

Amity University, Noida - B.F.A. in Applied Arts

2015 - 2019

CERTIFICATIONS

- · Adobe XD Essentials (Adobe)
- User Experience Design Essentials Adobe XD UI/UX Design (Udemy)
- Figma UI/UX Design Essentiasl Training (Udemy)
- Learning Design Thinking: Lead Change In Your Organisation (LinkedIn)
- · Figma Working With Clients (LinkedIn)
- · Master Digital Product Design UX Research and UI Design (Udemy)
- Cooper Crash Course Design Thinking in 3 steps (Udemy)
- Enterprise Design Thinking Co-Creator (IBM)
- Enterprise Design Thinking Practitioner (IBM)
- Foundations of User Experience (UX) Design (Google)
- Conduct UX Research and Test Early Concepts (Google)
- Start the UX Design Process: Empathize, Define, and Ideate (Google)
- Build Wireframes and Low-Fidelity Prototypes (Google)
- Digital Skills User Experience (Accenture)

UX SKILLS

- User Research
- User Interviews
- · User Personas
- Empathy Maps
- Wireframing
- Information Architecture
- Visual Design
- · Design System
- Prototyping
- · Usability Testing

TOOLS

- Figma
- Adobe XD
- Adobe Illustrator
- · Adobe Photoshop